

**Electronic Articles of Organization
For
Florida Limited Liability Company**

**L23000500946
FILED 8:00 AM
November 03, 2023
Sec. Of State
wlawrence**

Article I

The name of the Limited Liability Company is:

BRAND PLANET LLC

Article II

The street address of the principal office of the Limited Liability Company is:

7901 4TH STREET NORTH
SUITE 300
ST. PETERSBURG, FL. 33702

The mailing address of the Limited Liability Company is:

7901 4TH STREET NORTH
SUITE 300
ST. PETERSBURG, FL. 33702

Article III

The name and Florida street address of the registered agent is:

REGISTERED AGENTS, INC.
7901 4TH ST NORTH
300
ST. PETERSBURG, FL. 33702

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: DAVID ROBERTS

Article IV

The name and address of person(s) authorized to manage LLC:

Title: MGR
DANIEL LUTZ
922 W. WASHINGTON BLVD., #603
CHICAGO, IL. 60607

Title: MGR
SCOTT LUTZ
922 W. WASHINGTON BLVD., #603
CHICAGO, IL. 60607

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Signature of member or an authorized representative

Electronic Signature: SCOTT LUTZ

I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of the LLC and every year thereafter to maintain "active" status.