

L23000366504

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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WAIT

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MAIL

(Business Entity Name)

(Document Number)

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TALLAHASSEE, FLORIDA  
2023 MAR 21 PM 3:29

W23-522a

## COVER LETTER

**TO:** New Filing Section  
Division of Corporations

**SUBJECT:** Her Brand Marketing, LLC

Name of Limited Liability Company

Dear Sir or Madam:

The enclosed Articles of Domestication of a Non-U.S. Entity and fees(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Brandi Richardson

Name of Person

Her Brand Marketing, LLC

Firm Company

242 S Washington Blvd, PMB 353

Address

Sarasota, FL 34236

City/State and Zip Code

Bob@JohnsonLLC2.com

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Brian Richardson

941

315-3298

Name of Person

at ( )

Area Code

Daytime Telephone Number

**Mailing Address:**

New Filing Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**Street Address:**

New Filing Section  
Division of Corporations  
The Centre of Tallahassee  
2415 N. Monroe Street, Suite 810  
Tallahassee, FL 32303

Articles of Domestication: \$25  
Articles of Organization: \$125  
Total to Domesticate and file: \$150



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

April 13, 2023

BRANDI RICHARDSON  
HER BRAND MARKETING, LLC  
242 S WASHINGTON BLVD, PMB 353  
SARASOTA, FL 34236

SUBJECT: HER BRAND MARKETING, LLC  
Ref. Number: W23000052202

We have received your document for HER BRAND MARKETING, LLC and your check(s) totaling \$185.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

Please complete the marked sections in the Articles of Conversion. A signature is missing.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6052.

DANIEL L O'KEEFE  
Regulatory Specialist II

Letter Number: 523A00008290

2023 MAR 21 PM 3: 29

Articles of Conversion  
For  
"Other Business Entity"  
Into  
Florida Limited Liability Company

The Articles of Conversion and attached Articles of Organization are submitted to convert the following  
"Other Business Entity" into a Florida Limited Liability Company in accordance with s.605.1045, Florida  
Statutes.

1. The name of the "Other Business Entity" immediately prior to the filing of the Articles of Conversion is:

Her Brand Marketing, LLC  
(Enter Name of Other Business Entity)

2. The "Other Business Entity" is a LLC  
(Enter entity type. Example: corporation, limited partnership, general partnership, common law or business trust, etc.)

First organized, formed or incorporated under the laws of Arizona  
(Enter state, or if a non-U.S. entity, the name of the country)

on 5/8/2019  
(date of organization, formation or incorporation)

3. The name of the Florida Limited Liability Company as set forth in the attached Articles of Organization:

Her Brand Marketing, LLC  
(Enter Name of Florida Limited Liability Company)

4. If not effective on the date of filing, enter the effective date: April 1, 2023  
(The effective date: Cannot be prior to date of receipt or filed date nor more than 90 calendar days after  
the date this document is filed by the Florida Department of State.)

Note: If the date inserted in this block does not meet the applicable statutory filing requirements, this date will not be listed as the  
document's effective date on the Department of State's records.

5. The plan of conversion has been approved in accordance with all applicable statutes.

6. The "Converted or Other Business Entity" has agreed to pay any members having appraisal rights the amount to  
which such members are entitled under ss. 605.1006 and 605.1061-605.1072, F.S.

Signed this 19<sup>th</sup> day of March 20 23.

**Signature of Authorized Representative of Limited Liability Company:**

Signature of Authorized Representative:

Printed Name Brandi Richardson Title: President

**Signature(s) on behalf of Other Business Entity: [See below for required signature(s)]**

Signature: [Signature]

Printed Name: BRANDI RICHARDSON Title: PRESIDENT

Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

**If Florida Corporation:**

Signature of Chairman, Vice Chairman, Director, or Officer.

If Directors or Officers have not been selected, an Incorporator must sign.

**If Florida General Partnership or Limited Liability Partnership:**

Signature of one General Partner

**If Florida Limited Partnership or Limited Liability Limited Partnership:**

Signatures of ALL General Partners.

**All others:**

Signature of an authorized person

**Fees:**

Articles of Conversion:	\$25.00
Fees for Florida Articles of Organization:	\$125.00
Certified Copy:	\$30.00 (Optional)
Certificate of Status:	\$5.00 (Optional)

# ARTICLES OF ORGANIZATION FOR FLORIDA LIMITED LIABILITY COMPANY

## ARTICLE I - Name:

The name of the Limited Liability Company is:

Her Brand Marketing, LLC  
(Must contain the words "Limited Liability Company," "LLC," or "LLC")

## ARTICLE II - Address:

The mailing address and street address of the principal office of the Limited Liability Company is:

### Principal Office Address:

1680 Fruitville Rd #203  
Sarasota FL 34236

### Mailing Address:

242 S. Washington Blvd #353  
Sarasota, FL 34236

## ARTICLE III - Registered Agent, Registered Office, & Registered Agent's Signature:

(The Limited Liability Company cannot serve as its own Registered Agent. You must designate an individual or another business entity with an active Florida registration.)

The name and the Florida street address of the registered agent are:

Brandi Richardson  
Name  
1680 Fruitville Rd #203  
Florida street address (P.O. Box **NOT** acceptable)  
Sarasota FL 34236  
City Zip

*Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 605, F.S..*

  
Registered Agent's Signature (REQUIRED)

(CONTINUED)

**ARTICLE IV-**

The name and address of each person authorized to manage and control the Limited Liability Company:

Title:

"AMBR" Authorized Member

"MGR" Manager

\_\_\_\_\_ AMGR

Name and Address:

\_\_\_\_\_ Brandi Richardson  
\_\_\_\_\_ 242 S. Washington Blvd #353  
\_\_\_\_\_ Sarasota FL 34236

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(Use attachment if necessary)

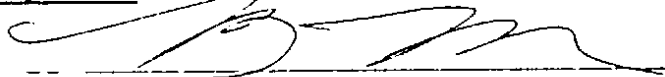
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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

ARTICLE V: Other provisions, if any.

\_\_\_\_\_ N/A

REQUIRED SIGNATURE:

\_\_\_\_\_ 

Signature of a member or an authorized representative of a member

This document is executed in accordance with section 605.0203 (1) (b), Florida Statutes. I am aware that any false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s 817.155, F.S.

\_\_\_\_\_ Brandi Richardson

Typed or printed name of signee

Filing Fees

\$125.00 Filing Fee for Articles of Organization and Designation of Registered Agent

\$ 30.00 Certified Copy (Optional)

\$ 5.00 Certificate of Status (Optional)