

**Electronic Articles of Organization
For
Florida Limited Liability Company**

**L20000142247
FILED 8:00 AM
May 26, 2020
Sec. Of State
crico**

Article I

The name of the Limited Liability Company is:

NLSN MEDIA LLC

Article II

The street address of the principal office of the Limited Liability Company is:

3000 SW 35TH PL.
APT. #J-312
GAINESVILLE, FL. US 32608

The mailing address of the Limited Liability Company is:

1212 NORTH ATLANTIC AVENUE
NEW SMYRNA BEACH, FL. US 32169

Article III

The name and Florida street address of the registered agent is:

LAW OFFICE OF JOHN R. NELSON P.A.
1811 CREEKWATER BLVD
PORT ORANGE, FL. 32128

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: JOHN R. NELSON

Article IV

The name and address of person(s) authorized to manage LLC:

Title: MGR
JACK W NELSON
1212 NORTH ATLANTIC AVENUE
NEW SMYRNA BEACH, FL. 32169 US

L20000142247
FILED 8:00 AM
May 26, 2020
Sec. Of State
crico

Article V

The effective date for this Limited Liability Company shall be:

05/25/2020

Signature of member or an authorized representative

Electronic Signature: JACK W. NELSON

I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of the LLC and every year thereafter to maintain "active" status.