

**Electronic Articles of Organization  
For  
Florida Limited Liability Company**

L19000304882  
FILED 8:00 AM  
December 16, 2019  
Sec. Of State  
btmitchell

**Article I**

The name of the Limited Liability Company is:  
SIMPLY360, LLC

**Article II**

The street address of the principal office of the Limited Liability Company is:  
1855 WEST S.R. 434  
LONGWOOD, FL. US 32750

The mailing address of the Limited Liability Company is:  
1855 WEST S.R. 434  
LONGWOOD, FL. US 32750

**Article III**

Other provisions, if any:

BROKING INSURANCE, BUILDING INSURANCE DIGITAL TECHNOLOGY  
PLATFORMS, BUILDING CRM PLATFORMS, WHITE LABEL TECHNOLOGY

**Article IV**

The name and Florida street address of the registered agent is:  
JOHN WICK  
1201 HAYS STREET  
TALLAHASSEE, FL. 32301

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: JOHN WICK

### **Article V**

The name and address of person(s) authorized to manage LLC:

Title: MGR  
HEATH RITENOUR  
1855 WEST S.R. 434  
LONGWOOD, FL. 32750 US

Title: MGR  
GREGORY MASTERS  
1855 WEST S.R. 434  
LONGWOOD, FL. 32750 US

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### **Article VI**

The effective date for this Limited Liability Company shall be:

01/01/2020

Signature of member or an authorized representative

Electronic Signature: GREGORY MASTERS

I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of the LLC and every year thereafter to maintain "active" status.