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JOSHUA T. KELESKE, P.L.

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Division of Corporations

Florida Department of State  
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Email Address: WayneCurtiss@SmackApparel.com

**FLORIDA LIMITED LIABILITY CO.  
IT HAD TO BE TOLD PUBLISHING, LLC**

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ARTICLES OF ORGANIZATION  
OF  
IT HAD TO BE TOLD PUBLISHING, LLC

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JOSHUA T KELESKE  
TALLAHASSEE, FLORIDA

The undersigned authorized representative does hereby certify that the persons so identified herein have associated themselves together for the purpose of forming a limited liability company (the "Company") under the laws of the State of Florida.

ARTICLE I  
NAME

The name of the Company shall be: IT HAD TO BE TOLD PUBLISHING, LLC.

ARTICLE II  
ADDRESS AND PLACE OF BUSINESS

The mailing and street address for the Company's principal office is 330 Inner Harbour Circle, Tampa, Florida 33602.

ARTICLE III  
MANAGEMENT

The Company shall be manager-managed. The initial manager is WAYNE CURTISS, whose address is 330 Inner Harbour Circle, Tampa, Florida 33602.

ARTICLE IV  
REGISTERED OFFICE AND REGISTERED AGENT

The street address of the Company's initial registered office in Florida is 330 Inner Harbour Circle, Tampa, Florida 33602, and the name of its initial registered agent is WAYNE CURTISS. The Company may change its registered office or its registered agent or both by filing with the Department of State of the State of Florida a statement complying with Section 605.0014, Florida Statutes.

ARTICLE V  
ACKNOWLEDGMENT

The members of the Company, through their undersigned authorized representative, do hereby certify that the foregoing constitutes the proposed Articles of Organization of IT HAD TO BE TOLD PUBLISHING, LLC. These Articles of Organization may be amended from time to time by consent of the members holding a majority of the voting interests of the Company, or otherwise in the manner now or hereafter prescribed in the Company's Operating Agreement, consistent with the laws of the State of Florida.

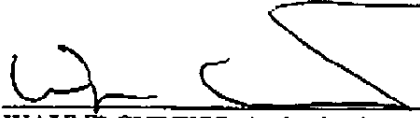
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ARTICLES OF ORGANIZATION OF  
IT HAD TO BE TOLD PUBLISHING, LLC

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IN WITNESS WHEREOF, the undersigned has executed these Articles of Organization this 8<sup>th</sup>  
day of FEBRUARY, 2017.

  
WAYNE CURTISS, Authorized Agent

ACCEPTANCE BY REGISTERED AGENT

Having been appointed the registered agent of IT HAD TO BE TOLD PUBLISHING, LLC, the undersigned accepts such an appointment, agrees to act in such capacity and accepts the obligations proposed by Section 605.0113, Florida Statutes.

EXECUTED this 8<sup>th</sup> day of FEBRUARY, 2017.

  
WAYNE CURTISS

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