

**Electronic Articles of Organization
For
Florida Limited Liability Company**

**L16000141599
FILED 8:00 AM
July 28, 2016
Sec. Of State
mtmoon**

Article I

The name of the Limited Liability Company is:
UGG MEDIA HOLDINGS, LLC

Article II

The street address of the principal office of the Limited Liability Company is:
7700 CONGRESS AVE
3115
BOCA RATON, FL. US 33487

The mailing address of the Limited Liability Company is:
7700 CONGRESS AVE
3115
BOCA RATON, FL. US 33487

Article III

The name and Florida street address of the registered agent is:
PRAESIDIUM HOLDINGS LLC
7700 CONGRESS AVE
3115
BOCA RATON, FL. 33487

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: BRYAN RUDNICK

Article IV

The name and address of person(s) authorized to manage LLC:

Title: MGR
PRAESIDIUM HOLDINGS LLC
7700 CONGRESS AVE #3115
BOCA RATON, FL. 33487 US

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Article V

The effective date for this Limited Liability Company shall be:

07/27/2016

Signature of member or an authorized representative

Electronic Signature: BRYAN RUDNICK

I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of the LLC and every year thereafter to maintain "active" status.