

**Electronic Articles of Organization  
For  
Florida Limited Liability Company**

L16000019941  
FILED 8:00 AM  
January 28, 2016  
Sec. Of State  
tbrown

**Article I**

The name of the Limited Liability Company is:

JRJR 33, LLC

**Article II**

The street address of the principal office of the Limited Liability Company is:

2950 NORTH HARWOOD STREET  
22ND FLOOR PENTHOUSE  
DALLAS, . 75201

The mailing address of the Limited Liability Company is:

2950 NORTH HARWOOD STREET  
22ND FLOOR PENTHOUSE  
DALLAS, . 75201

**Article III**

Other provisions, if any:

ANY LAWFUL PURPOSE

**Article IV**

The name and Florida street address of the registered agent is:

HANK GRACIN  
1825 NW CORPORATE BOULEVARD  
SUITE 110  
BOCA RATON, FL. 33431

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: HANK GRACIN

## **Article V**

The name and address of person(s) authorized to manage LLC:

Title: MGR  
CVSL INC.  
2950 N. HARWOOD STREET, 22ND FLOOR  
DALLAS, TX. 75201

**L16000019941**  
**FILED 8:00 AM**  
**January 28, 2016**  
**Sec. Of State**  
tbrown

Signature of member or an authorized representative

Electronic Signature: HEIDI HAFFER

I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of the LLC and every year thereafter to maintain "active" status.