

**Electronic Articles of Organization
For
Florida Limited Liability Company**

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FILED 8:00 AM
July 21, 2014
Sec. Of State
alunt

Article I

The name of the Limited Liability Company is:

HERD LLC

Article II

The street address of the principal office of the Limited Liability Company is:

6499 ENCLAVE WAY
BOCA RATON, FL. 33496

The mailing address of the Limited Liability Company is:

6499 ENCLAVE WAY
BOCA RATON, FL. 33496

Article III

The name and Florida street address of the registered agent is:

HARRIS E MARKOWITZ
6499 ENCLAVE WAY
BOCA RATON, FL. 33496

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: HARRIS E MARKOWITZ

Article IV

The name and address of person(s) authorized to manage LLC:

Title: CMO
HARRIS E MARKOWITZ
6499 ENCLAVE WAY
BOCA RATON, FL. 33496

Title: CFO
DANIEL MATIAN
300 EAST 34TH STREET, APT 23F
NEW YORK, NY. 10016

Title: CTO
MICHAEL DANIEL
300 EAST 34TH STREET, APT 23F
NEW YORK, NY. 10016

Title: CCO
JON LANDRY
300 EAST 34TH STREET, APT 23F
NEW YORK, NY. 10016

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Article V

The effective date for this Limited Liability Company shall be:

07/19/2014

Signature of member or an authorized representative

Electronic Signature: DANIEL MATIAN

I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of the LLC and every year thereafter to maintain "active" status.