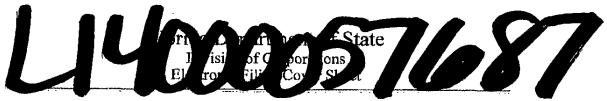
Division of Corporations

Page 1 of 1



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ARTICLES OF ORGANIZATION OF PERSONA CREATIVE LLC

The undersigned, being a duly authorized representative of the Member(s), desiring to form a limited liability company under and pursuant to the Revised Florida Limited Liability Company Act, Chapter 605, Florida Statutes, does hereby adopt the following Articles of Organization:

ARTICLE I NAME

The name of the limited liability company is PERSONA CREATIVE LLC (the "Company").

ARTICLE II ADDRESS

The principal and mailing address of the Company is:

2146 Prairie Avenue Miami Beach, Florida 33139

ARTICLE III REGISTERED AGENT AND OFFICE

The Company designates 11380 Prosperity Farms Road, #221E, Palm Beach Gardens, Florida 33410 as the street address of the initial registered office of the Company and names Corporate Creations Network Inc. as the Company's initial registered agent at that address to accept service of process within this state.

ARTICLE IV <u>DURATION AND CONTINUATION</u>

The period of the Company's duration shall commence with the filing of these Articles of Organization with the Secretary of State, and shall continue perpetually, unless terminated in accordance with the Company's Operating Agreement or pursuant to the Revised Florida Limited Liability Act, as amended from time to time.

ARTICLE V MANAGEMENT

The Company shall be conducted, carried on, and managed by at least one (1) Manager and is, therefore, a manager-managed Company. The Manager(s) shall also have the rights and responsibilities described in the Operating Agreement of the Company, if applicable. The Manager(s) shall serve in such capacity until their successor(s) are duly elected and qualified.

H14000083637 3

ARTICLE VI MANAGER(S)

The name and address of the initial Manager of the Company is:

Michael Oppenheim 2146 Prairie Avenue Miami Beach, FL 33139

ARTICLE VII PURPOSE

The purpose for which the Company is being formed is to engage in any activity or business permitted under the laws of the United States and the State of Florida including activities within the United States and abroad.

ARTICLE VIII ADDITIONAL MEMBERS

Additional Members may be admitted upon the written consent of the majority ownership interest, and in the manner set forth in the Operating Agreement of the Company.

ARTICLE IX OPERATING AGREEMENT

The power to adopt, alter, amend, or repeal the Operating Agreement of the Company may be admitted upon the written consent of the majority ownership interest of the Members of the Company.

IN WITNESS WHEREOF, the undersigned has hereunto set her hand and seal this of April, 2014.

Kevin E. Packman, Authorized Representative

H14000083637 3

ACCEPTANCE OF REGISTERED AGENT

The undersigned agrees to act as registered agent for PERSONA CREATIVE LLC to accept service of process at the place designated in these Articles of Organization, and to comply with the provisions of Chapter 605, Florida Statutes, and acknowledges that the undersigned is familiar with, and accepts, the obligations of such position on this _8 day of April, 2014.

Corporate Creations Network Inc.

By:

Jim Perkins, Mice-President

Holland & Knight

Tel (305) 374-8500 Fax (305) 789-7799 Holland & Knight LLP 701 Briakell Avenue Suite 3000 Miami, FL 33131 www.hklaw.com

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