

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L14000030803
FILED 8:00 AM
February 24, 2014
Sec. Of State
kasaly

Article I

The name of the Limited Liability Company is:

PRPL LABS LLC

Article II

The street address of the principal office of the Limited Liability Company is:

189 S ORANGE AVE., SUITE 2020
ORLANDO, FL. US 32801

The mailing address of the Limited Liability Company is:

189 S ORANGE AVE., SUITE 2020
ORLANDO, FL. US 32801

Article III

The name and Florida street address of the registered agent is:

UNITED STATES CORPORATION AGENTS, INC.
13302 WINDING OAKS COURT
SUITE A
TAMPA, FL. 33612

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: CHEYENNE MOSELEY, US CORP. AGENTS

Article IV

The name and address of person(s) authorized to manage LLC:

Title: AMBR
BRICE GRAMM
189 S ORANGE AVE., SUITE 2020
ORLANDO, FL. 32801 US

Title: AMBR
JIM POWELL
189 S ORANGE AVE., SUITE 2020
ORLANDO, FL. 32801 US

Title: AMBR
MICHAEL PARLER
189 S ORANGE AVE., SUITE 2020
ORLANDO, FL. 32801 US

Title: AMBR
ROBERT JONES
189 S ORANGE AVE., SUITE 2020
ORLANDO, FL. 32801 US

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Signature of member or an authorized representative

Electronic Signature: JANET LEISINGER, LEGALZOOM.COM, INC.

I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of the LLC and every year thereafter to maintain "active" status.