

Division of Corporations

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Division of Corporations
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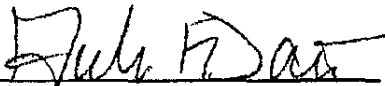
**ARTICLES OF ORGANIZATION
OF
SENIOR MAIL MARKETING, LLC**

Pursuant to the provisions of Chapter 608 of the Florida Statutes, for the purpose of forming a limited liability company under the laws of the State of Florida, the following are the Articles of Organization for SENIOR MAIL MARKETING, LLC (the "Company"):

1. Name. The name of the Company is SENIOR MAIL MARKETING, LLC.
2. Principal Place of Business. The Company's principal office shall be located at 145 Cypress Point Parkway, Suite 205, Palm Coast, Florida 32164.
3. Mailing Address. The Company's mailing address shall be 2110 County Road 220, Middleburg, Florida 32068.
4. Initial Registered Agent. The name and address of the initial registered agent in Florida for the Company is:

F & L Corp.
One Independent Drive, Suite 1300
Jacksonville, Florida 32202
5. Effective Date. Existence shall commence on the date these Articles are executed, except that if they are not filed by the Florida Department of State within five business days after they are executed, existence shall commence upon filing by the Department of State.

IN WITNESS WHEREOF, pursuant to Section 608.407, Florida Statutes, the undersigned, authorized representative of a member of the Company, has executed these Articles of Organization this 15th day of August, 2013.


Gardner F. Davis
Authorized Representative

4834-7463-4773.1

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ACCEPTANCE BY REGISTERED AGENT

The undersigned, a corporation resident in the State, having been named in Section 3 of Articles of Organization of SENIOR MAIL MARKETING, LLC (the "Company") as the initial registered agent for the Company at the office designated in the Company's Articles of Organization, in accordance with Section 608.415 of the Florida Statutes, hereby accepts such appointment and agrees to act in such capacity. The undersigned hereby states that it is familiar with and hereby accepts the obligations of such position.

F & L CORP.

By: Charles V. Hedrick
Charles V. Hedrick
Authorized Signatory

EXECUTED as of the 15th day of August, 2013.

FILED

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA