

**Electronic Articles of Organization
For
Florida Limited Liability Company**

**L13000072719
FILED 8:00 AM
May 17, 2013
Sec. Of State
stoner**

Article I

The name of the Limited Liability Company is:
LOYALTY CLOUD ENTERPRISES LLC

Article II

The street address of the principal office of the Limited Liability Company is:
2385 NW EXECUTIVE CENTER DRIVE
SUITE 350
BOCA RATON, FL. US 33431

The mailing address of the Limited Liability Company is:
2385 NW EXECUTIVE CENTER DRIVE
SUITE 350
BOCA RATON, FL. US 33431

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
UNITED STATES CORPORATION AGENTS, INC.
13302 WINDING OAKS COURT
SUITE A
TAMPA, FL. 33612

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: JACOB VARGHESE, US CORP. AGENTS

Article V

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The name and address of managing members/managers are:

Title: MGRM
CONCORD CAPITAL, LLC
2385 NW EXECUTIVE CENTER DRIVE SUITE 350
BOCA RATON, FL. 33431 US

Title: MGRM
NATURAL UNIVERSE, INC.
2385 NW EXECUTIVE CENTER DRIVE SUITE 350
BOCA RATON, FL. 33431 US

Title: MGRM
EDATA FINANCIAL GROUP, LLC
2385 NW EXECUTIVE CENTER DRIVE SUITE 350
BOCA RATON, FL. 33431 US

Signature of member or an authorized representative of a member

Electronic Signature: JANET LEISINGER, LEGALZOOM.COM, INC.

I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of the LLC and every year thereafter to maintain "active" status.