

**Electronic Articles of Organization
For
Florida Limited Liability Company**

**L13000044434
FILED 8:00 AM
March 25, 2013
Sec. Of State
bkohr**

Article I

The name of the Limited Liability Company is:
CRITERION DIRECT RESPONSE LLC

Article II

The street address of the principal office of the Limited Liability Company is:
200 KNUTH RD
240
BOYNTON BEACH, FL. 33436

The mailing address of the Limited Liability Company is:
200 KNUTH RD
240
BOYNTON BEACH, FL. 33436

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
TRAVIS ZIELASKO
7081 LOCKWOOD ROAD
LAKE WORTH, FL. 33467

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: TRAVIS ZIELASKO

Article V

The name and address of managing members/managers are:

Title: MGRM
TZ MEDIA GROUP INC
7081 LOCKWOOD ROAD
LAKE WORTH, FL. 33467

Title: MGRM
POWERED UP DIGITAL LLC
200 KNUTH RD STE 240
BOYNTON BEACH, FL. 33436

Title: MGRM
GLOBAL MEDIA MARKETING STRATEGIES, INC
1701 PIERSIDE CIRCLE STE 200
WELLINGTON, FL. 33414

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Article VI

The effective date for this Limited Liability Company shall be:

03/25/2013

Signature of member or an authorized representative of a member

Electronic Signature: JARRETT A. PERRY

I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of the LLC and every year thereafter to maintain "active" status.