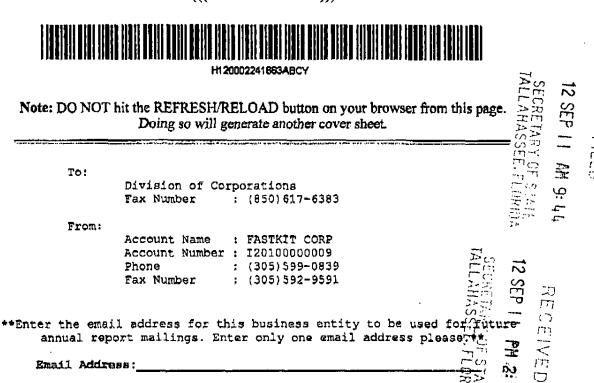


Note: Please print this page and use it as a cover sheet. Type the fax audit number (shown below) on the top and bottom of all pages of the document.

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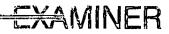


FLORIDA LIMITED LIABILITY CO. Private Label Hotels LLC

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ARTICLES OF ORGANIZATION FOR FLORIDA LIMITED LIABILITY COMPANY

ARTICLE I - Name:

The name of the Limited Liability Company is: Private Label Hotels LLC

ARTICLE II - Address:

The mailing address and street address of the principal office of the Limited Liability Company is: 1200 Collins Ave, Miami Beach, Fl 33139.

ARTICLE III - Registered Agent, Registered Office, & Registered Agent's Signature:

The name and the Florida street address of the registered agent are:

Luis G. Brito Name

407 Lincoln Rd Ste 9a
Florida Street address (P.O. Box <u>NOT</u> acceptable)

Miami Beach, £1.33139 City, State and ZIP SECRETARY OF STAIL TALLAHASSEE, FLORIDA

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S.

Registered Agent's Signature

ARTICLE IV - Management (Check box if applicable)

The Limited Liability Company is to be managed by one manager or more managers and is therefore, a manager – managed company.

(An additional Article Must be added if an effective date is requested)

Signature of a member or an authorized representative of a member

(In accordance with section 608.408(3), Florida Statutes, the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true.)

Walid Sfeir

Date: September 11, 2012

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