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| CONTACT:  | KATIE WO    | NSCH                                      |                             |     |
| DATE:   | 05/08/2012  |   |                             |     |
| REF.#:  | 000409.1661 | <u>25</u>                                 |                             |     |
| CORP. NAME:   | IBOPE CON   | VECTA INTERACTIVE, LLC                    |                             |     |
| ( ) ARTICLES OF INCO  | PRPORATION  | ( ) ARTICLES OF AMENDMENT                 | ( ) ARTICLES OF DISSOLUTION |     |
| ( ) ANNUAL REPORT   |             | ( ) TRADEMARK/SERVICE MARK                | ( ) FICTITIOUS NAME         |     |
| ( ) FOREIGN QUALIFIC  | CATION      | ( ) LIMITED PARTNERSHIP                   | ( XX ) LIMITED LIABILITY    |     |
| ( ) REINSTATEMENT   |             | ( ) MERGER                                | ( ) WITHDRAWAL              |     |
| ( ) CERTIFICATE OF C  | ANCELLATION |   |                             |     |
|   |             | TH CHECK# 54434<br>CCOUNT IF TO BE DEBITE |                             |     |
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Examiner's Initials

## ARTICLES OF ORGANIZATION OF IBOPE CONECTA INTERACTIVE, LLC

**ARTICLE I: - Name** 

The name of the Limited Liability Company is IBOPE CONECTA INTERACTIVE, LLC.

ARTICLE II: - Address

The mailing address and street address of the principal office of the Limited Liability Company is:

1001 Brickell Bay Drive **Suite 2700** Miami, Florida 33131

ARTICLE III: - Registered Agent, Registered Office, & Registered Agent's Signature The name and the Florida street address of the registered agent are:

> NRAI Services, Inc. 515 East Park Avenue Tallahassee, FL 32301

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S.

Title: Assistant Secretary

ARTICLE IV: - Management

The Limited Liability Company is to be managed by one Manager or more Managers therefore, a manager - managed company.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Organization at Miami, Florida on May 8, 2012.

L. Frank Cordero, Authorized Representative of a Member

(In accordance with section 608.408(3), Florida Statutes, the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true.)

> L. Frank Cordero Typed or printed name of signee