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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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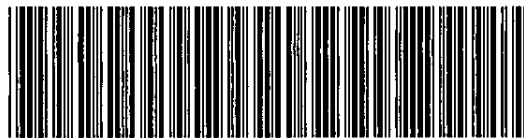
(Business Entity Name)

(Document Number)

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EFFECTIVE DATE

4/2/12

FILED
12 APR -5 PM 1:20
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

COVER LETTER

**TO: Registration Section
Division of Corporations**

SUBJECT: Idea Active, LLC

Name of Limited Liability Company

The enclosed Articles of Organization and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Kimberly Isner Monticello

Name of Person

Monticello Law Firm, PA

Firm/Company

2202 N. Westshore Blvd., Suite 200

Address

Tampa, FL 33607

City/State and Zip Code

kmonticello@monticellolawfirm.com

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Kimberly Monticello, Esq.

Name of Person

at (**813**) **367-3677**

Area Code & Daytime Telephone Number

Enclosed is a check for the following amount:

- ☒ \$125.00 Filing Fee ☐ \$130.00 Filing Fee & Certificate of Status ☐ \$155.00 Filing Fee & Certified Copy (additional copy is enclosed) ☐ \$160.00 Filing Fee, Certificate of Status & Certified Copy (additional copy is enclosed)

Mailing Address

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street/Courier Address

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

**ARTICLES OF ORGANIZATION
FOR
IDEA ACTIVE, LLC**

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

The undersigned, for the purposes of forming a limited liability company under the Florida Limited Liability Company Act, F.S. Chapter 608, hereby make, acknowledge and file the following Articles of Organization.

ARTICLE I - NAME

The name of the limited liability company shall be Idea Active, LLC ("Company").

ARTICLE II - ADDRESS

The mailing address and street address of the principal place of business of the Company in Florida shall be:

2202 N. Westshore Blvd., Suite 200
Tampa, FL 33607

ARTICLE III - DURATION

The Company shall commence its existence on April 2, 2012. The Company's existence shall be perpetual.

ARTICLE IV - PURPOSES AND POWERS

The general purpose for which the Company is organized is to conduct and to transact all lawful business necessary or reasonably related to the performance of strategic marketing consulting services, not to include the creation or implementation of marketing products or services intended to reach non-client or non-customer parties. The Company shall have all the powers granted to a limited liability company under the laws of the State of Florida which shall be necessary or appropriate to conduct any business authorized by these Articles.

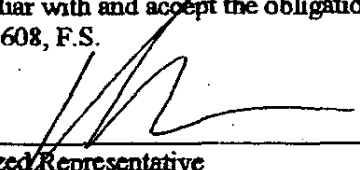
ARTICLE V - REGISTERED OFFICE AND AGENT

The name and street address of the registered agent and office of the Company in the State of Florida is:

Northwest Registered Agent, LLC
3111 W. Dr. Martin Luther King Blvd.
Suite 100-B180
Tampa, FL 33607

ACCEPTANCE OF REGISTERED AGENT DESIGNATION

Having been named as registered agent to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S.


Authorized Representative
Northwest Registered Agent, LLC

ARTICLE VI - MEMBERS.

The name and address of the managing member is:

Julie Robbins
5627 Terrain de Golf Drive
Lutz, FL 33558

ARTICLE VII - MEMBERS' RIGHT TO CONTINUE BUSINESS.

The members of the limited liability company shall have the right to continue the business upon the death, retirement, resignation, expulsion, bankruptcy, or dissolution of a member or the occurrence of any other event which terminates the continued membership of a member in the Company.

Signature of member or authorized representative of a member:



I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of the LLC and every year thereafter to maintain "active" status.

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