Electronic Articles of Organization For Florida Limited Liability Company

L12000001041 FILED 8:00 AM January 03, 2012 Sec. Of State dbruce

Article I

The name of the Limited Liability Company is: DEFINITION OF BEAUTY, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

7030 BONAVENTURE DRIVE TAMPA, FL. US 33607

The mailing address of the Limited Liability Company is:

7030 BONAVENTURE DRIVE TAMPA, FL. US 33607

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS INCLUDING BUT NOT LIMITED TO RETAIL MERCHANDISE TRADING.

Article IV

The name and Florida street address of the registered agent is:

HIGH END INCOME TAX & ACCOUNTING SERVICES 4200 NW 16TH ST STE 600-A LAUDERHILL, FL. 33313

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: MICHAEL EMOKPAE

Article V

The name and address of managing members/managers are:

Title: MGRM ASAF EDEN 7030 BONAVENTURE DRIVE TAMPA, FL. 33607 US L12000001041 FILED 8:00 AM January 03, 2012 Sec. Of State dbruce

Signature of member or an authorized representative of a member

Electronic Signature: ASAF EDEN

I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of the LLC and every year thereafter to maintain "active" status.