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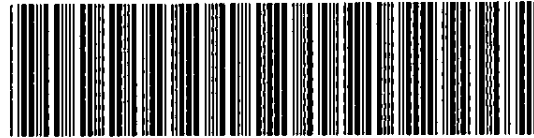
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CAPITAL CONNECTION, INC.

417 E. Virginia Street, Suite 1 • Tallahassee, Florida 32301
(850) 224-8870 • 1-800-342-8062 • Fax (850) 222-1222

Brand Management Group, LLC

Signature _____

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ARTICLES OF ORGANIZATION
OF
BRAND MANAGEMENT GROUP, LLC

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The undersigned, for the purpose of forming a Limited Liability Company for profit under the laws of the State of Florida, hereby adopts the following Articles of Organization:

ARTICLE I - NAME

The name of this Limited Liability Company is:

BRAND MANAGEMENT GROUP, LLC

ARTICLE II - TERM OF EXISTENCE

This Limited Liability Company is to exist perpetually.

ARTICLE III - PURPOSES

The purposes of this Limited Liability Company are to engage in any activity or business permitted under the laws of the United States and the State of Florida.

ARTICLE IV - PRINCIPAL OFFICE

The principal place of business and mailing address of this Limited Liability Company shall be 1605 Main Street, Suite 400, Sarasota, Florida 34236.

ARTICLE V - INITIAL REGISTERED AGENT AND ADDRESS

The street address of the registered office of this Limited Liability Company is 1605 Main Street, Suite 400, Sarasota, Florida 34236, and the registered agent at such office is Gina L. Mascio.

ARTICLE VI - MANAGEMENT

This Limited Liability Company shall be managed by a manager selected by a majority vote of its members.

ARTICLE VII - VOTING

All members shall be entitled to vote on matters relating to the business operations of this Limited Liability Company. Each member shall have one vote for each membership unit owned.

ARTICLE VIII - ADDITIONAL MEMBERS

No person may be admitted as a member of this Limited Liability Company unless each existing member consents in writing to the admission of such additional member.

ARTICLE IX - CONTINUATION OF BUSINESS OPERATIONS

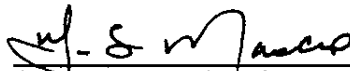
In the event of the death, retirement, resignation, expulsion, bankruptcy or dissolution of a member, or the occurrence of any other event which terminates the continued

membership of a member, the remaining members shall continue the business operations of this Limited Liability Company.

ARTICLE X - AMENDMENT

These Articles of Organization may be amended in certain instances by the members as provided by statute.

The undersigned has executed these Articles Of Organization this 19th day of October, 2011.



GINA L. MASGIO

"AUTHORIZED REPRESENTATIVE"

Having been named as Registered Agent and to accept service of process for BRAND MANAGEMENT GROUP, LLC at the place designated in the foregoing Articles of Organization, I hereby accept the appointment as Registered Agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as Registered Agent.

10/19/2011
Date


Gina L. Mascio, Registered Agent