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: (239)649-6200

Fax Number

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July 22, 2011

ROETZEL & ANDRESS

SUBJECT: CONCEPT II ACQUISITION, LLC

REF: L11000078962

We have received your document for CONCEPT II ACQUISITION, LLC and your check(s) totaling \$25.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

The name designated in your document is unavailable since it is the same of as, or it is not distinguishable from the name of an existing entity. Section 608.406, Florida Statutes, was amended effective July 1, 2007, to require the name of a limited liability company to be distinguishable from the names of all other fillings filed with the Division of Corporations, except for fictitious name registrations and general partnership registrations.

Please select a new name and make the correction in all the appropriate places. One or more words may be added to make the name distinguishable from the one presently on file. Adding of Florida or Florida to the end of the name is not acceptable. A search for name availability can be made on the Internet through the Division s records at www.sunbiz.org.

Please note the name of a limited liability company must end with the words Limited Liability Company, the abbreviation L.L.C., or the designation LLC. The word Limited may be abbreviated as Ltd. and the word Company may be abbreviated as Co. The following suffixes are no longer acceptable: Limited Company, L.C., and LC.

The document number of the name conflict is #M71781, CONCEPT II COSMETICS, INC..

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please

2011 JUL 27 MM & 13

Date: 7/27/2011 Time: 12:28 PM To: @ 18506176383

3303764577

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call (850) 245-6043.

Joey Bryan Regulatory Specialist II

FAX Aud. #: H11000186377 Letter Number: 811A00017337

COVER LETTER

TO:	Registration S Division of Co					
SUBJECT:		CONCEPT II ACQUISITION, LLC				
			ited Liability Company	***************************************		
The en	closed Articles of	f Amendment and fee(s) are su	omitted for filing.			
Picase	return all corresp	ondence concerning this matter	to the following:			
			Dale Bergman			
			Name of Person			
			Roetzel & Andress			
			Firm/Company			
		350 E	350 East Las Olas Blvd., #1150			
		"	Address			
		For	t Lauderdale, FL 33301			
		E-mail address: (to be used for future annual report	notification)		
For fur	ther information o	concerning this matter, please of	all;		SEC	<u> </u>
		a Occhionero	at (_954)	759-2727	AR G	= ***
	Name	of Person	Area Code & Da	ytime Telephone Number	SECRETARY ALLAHASSE	-
Enclose	ed is a check for t	the following amount:			Est E	1
\$2 5	.00 Filing Fee	\$30.00 Filing Fee & Certificate of Status	S55.00 Filing Fee & Certified Copy (additional copy is enclosed)	\$60.00 Filing Fee, Certificate of State osed) Certified Copy (additional copy is		

MAILING ADDRESS: Registration Section Division of Corporations P.O. Box 6327 Tallahassee, PL 32314 STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

Resubmitting Articles of Amendment as name "Concept II Cosmetics, LLC" is now available.

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ARTICLES OF AMENDMENT TO ARTICLES OF ORGANIZATION OF CONCEPT II ACQUISITION, LLC

The Articles of Organization. for this limited liability company were filed on July 8, 2011 and assigned Florida document number L11000078962.

This amendment is submitted to amend the following:

The name of the limited liability company is being amended. The new name is:

CONCEPT II COSMETICS, LLC

IN WITNESS WHEREOF, the undersigned has made and subscribed these Articles of Organization as of the 21st day of July, 2011.

Authorized Representative of the Member:

Dale S. Bergman

as Authorized Representative

2011 JUL 27 AN OR 1.9
SECRETARY OF STATE