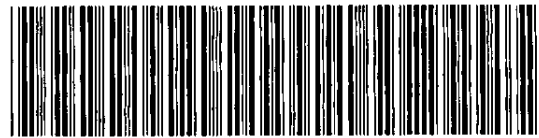


L11000069832



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(Requestor's Name)

(Address)

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(Business Entity Name)

(Document Number)

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STANTON CRONIN LAW GROUP

6944 W. Linebaugh Avenue, Suite 102
Tampa, Florida 33625
Telephone: 813-444-0155
Facsimile: 813-422-7955

Sean P. Cronin
Tel. 813-444-0156
scronin@sclawyergroup.com

February 25, 2013

Via United States Mail

Amendment Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

Re: Articles of Amendment to Articles of Organization of
E.Z. Ryker Consulting, LLC
Document Number L11000069832

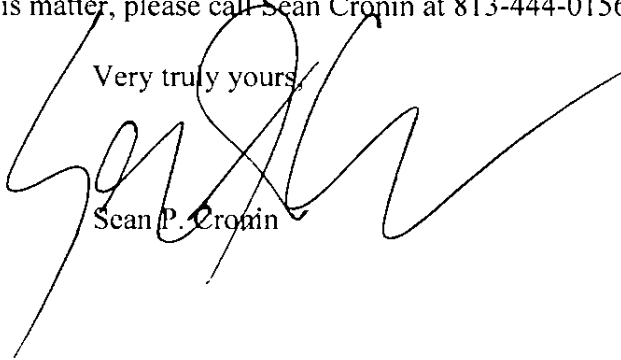
Dear Sir/Madam:

Enclosed please find Articles of Amendment to Articles of Organization of E.Z. Ryker Consulting, LLC along with the accompanying fee of \$30.00 for the filing fee and certificate of status. Please return all correspondence concerning this matter to the following:

Sean P. Cronin, Esq.
Stanton Cronin Law Group, PL
6944 W. Linebaugh Ave., Suite 102
Tampa, Florida 33625
scronin@sclawyergroup.com

For further information concerning this matter, please call Sean Cronin at 813-444-0156.

Very truly yours,


Sean P. Cronin

Enclosure

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COVER LETTER

**TO: Registration Section
Division of Corporations**

SUBJECT: E.Z. RYKER CONSULTING, LLC

Name of Limited Liability Company

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TALLAHASSEE, FLORIDA

The enclosed Articles of Amendment and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Sean P. Cronin, Esq.

Name of Person

Stanton Cronin Law Group, PL

Firm/Company

6944 W. Linebaugh Ave., Suite 102

Address

Tampa, Florida 33625

City/State and Zip Code

scronin@sclawyergrgroup.com

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Sean P. Cronin

Name of Person

813 444-0155

at ()

Area Code & Daytime Telephone Number

Enclosed is a check for the following amount:

- \$25.00 Filing Fee
- \$30.00 Filing Fee & Certificate of Status
- \$55.00 Filing Fee & Certified Copy (additional copy is enclosed)
- \$60.00 Filing Fee, Certificate of Status & Certified Copy (additional copy is enclosed)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

ARTICLES OF AMENDMENT
TO
ARTICLES OF ORGANIZATION
OF

FILED
2013 FEB 28 AM 11:48
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

E.Z. Ryker Consulting, LLC

(Name of the Limited Liability Company as it now appears on our records.)
(A Florida Limited Liability Company)

The Articles of Organization for this Limited Liability Company were filed on June 15, 2011 and assigned
Florida document number L11000069832.

This amendment is submitted to amend the following:

A. If amending name, enter the new name of the limited liability company here:

Culture Focused Brands, LLC

The new name must be distinguishable and end with the words "Limited Liability Company," the designation "LLC" or the abbreviation "L.L.C."

Enter new principal offices address, if applicable:

(Principal office address MUST BE A STREET ADDRESS)

3752 Rajah Cove

Gulf Breeze, Florida 32563

Enter new mailing address, if applicable:

(Mailing address MAY BE A POST OFFICE BOX)

3752 Rajah Cove

Gulf Breeze, Florida 32563

B. If amending the registered agent and/or registered office address on our records, enter the name of the new registered agent and/or the new registered office address here:

Name of New Registered Agent: _____

New Registered Office Address: _____

Enter Florida street address

_____, Florida _____

City

Zip Code

New Registered Agent's Signature, if changing Registered Agent:

I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S. Or, if this document is being filed to merely reflect a change in the registered office address, I hereby confirm that the limited liability company has been notified in writing of this change.

If Changing Registered Agent, Signature of New Registered Agent

If amending the Managers or Managing Members on our records, enter the title, name, and address of each Manager or Managing Member being added or removed from our records:

MGR = Manager
MGRM = Managing Member

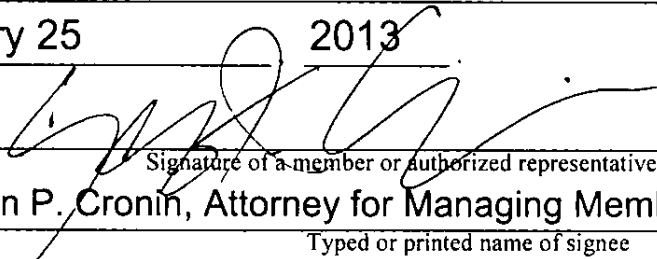
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TALLAHASSEE, FLORIDA

<u>Title</u>	<u>Name</u>	<u>Address</u>	
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D. If amending any other information, enter change(s) here: (Attach additional sheets, if necessary.)

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Dated February 25 2013



Signature of a member or authorized representative of a member
Sean P. Cronin, Attorney for Managing Member Scott D. Zepp

Typed or printed name of signee

Page 3 of 3

Filing Fee: \$25.00