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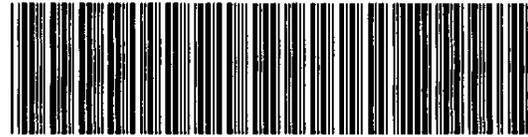
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MAY 20 2011

**EXAMINER**



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FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
11 MAY 18 AM 10:28

**COVER LETTER**

**TO: Registration Section  
Division of Corporations**

**SUBJECT: BTR Brand Management, LLC**  
Name of Limited Liability Company

SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
11 MAY 18 AM 10:28

The enclosed Articles of Organization and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

**Brian A. Pearlman, Esq.**

Name of Person

**Quintairos, Prieto, Wood & Boyer, P.A.**

Firm/Company

**One East Broward Boulevard, Suite 1400**

Address

**Fort Lauderdale, Florida 33301**

City/State and Zip Code

**talflen@tccd.com; bpearlman@qpwblaw.com**

Email address: (to be used for future annual report notification)

For further information concerning this matter, please call:

**Brian Pearlman**

Name of Person

at

**(954) 523-7008 x6026**

Area Code & Daytime Telephone

Enclosed is a check for the following amount:

- \$125,000 Filing Fee
- \$130.00 Filing Fee & Certificate of Status
- \$155.00 Filing Fee & Certified Copy
- \$160.00 Filing Fee, Certificate of Status & Certified Copy

**ARTICLES OF ORGANIZATION  
OF  
BTR BRAND MANAGEMENT, LLC**

These Articles of Organization are made for the purpose of organizing a Florida Limited Liability Company under the Florida Limited Liability Act, Chapter 608, Florida Statutes.

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11 MAY 18 AM 10:28

**ARTICLE I  
NAME**

The name of this limited liability company is **BTR BRAND MANAGEMENT, LLC** (the "Company").

**ARTICLE II  
ADDRESS**

The mailing address and street address of the principal office of the Company is 2301 NW 33rd Court, Unit 103, Pompano Beach, Florida 33069.

**ARTICLE III  
REGISTERED AGENT AND OFFICE**

The name and address of the initial registered agent of the Company is Ted Alflen, 2301 NW 33rd Court, Unit 103, Pompano Beach, Florida 33069.

**ARTICLE IV  
DURATION**

The period of duration of the Company will be perpetual.

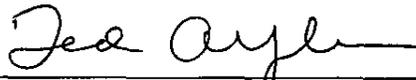
**ARTICLE V  
MANAGEMENT**

The Company will be a manager-managed company. The initial manager of the Company is Ted Alflen and his mailing address is 2301 NW 33rd Court, Unit 103, Pompano Beach, Florida 33069.

The undersigned executed these Articles of Organization on this \_\_\_\_\_ day of May, 2011.

Authorized Representative of the Members:

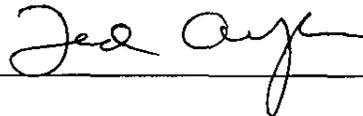
(In accordance with Section 608.408(3), Florida Statutes, the execution of this affidavit constitutes an affirmation under the penalties of perjury that the facts stated herein are true.)



\_\_\_\_\_  
Ted Alflen, as Authorized Representative

**CERTIFICATE OF DESIGNATION  
OF REGISTERED AGENT/REGISTERED OFFICE**

*Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.*



\_\_\_\_\_  
Ted Alflen