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Division of Corporations

Fax Number : (850)617-6383

From:

Account Name : MINOTT GORE, P.A.

Account Number : I20100000050 Phone : (305)913-1333

Fax Number : (305)675-0222

Enter the email address for this business entity to be used for future annual report mailings. Enter only one email address please.

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FLORIDA LIMITED LIABILITY CO.

Alexa Loves LLC

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ARTICLES OF ORGANIZATION

of

ALEXA LOVES LLC (A Florida Limited Liability Company)

The undersigned, desiring to form a Limited Liability Company in the State of Florida pursuant to Florida Statute, Chapter 608, hereby certifies:

ARTICLE I - NAME

The name of the limited liability company shall be Alexa Loves LLC, hereinafter to as the "Company".

ARTICLE II - ADDRESS

The principal street address and mailing address of the Company is 75 17th Street, NE, Unit 5, Atlanta, GA 30309.

ARTICLE III - PURPOSE

The Company is organized to conduct business for any and all lawful purposes under the laws of the State of Florida.

ARTICLE IV - MANAGEMENT

The Company shall be managed by one or more members, and therefore is a member-managed company. The initial managers of the Company shall be Alexa Jacobs and Hunter Seger. The number of managing members shall be as set forth in the Operating Agreement of the Company, which number may be amended from time to time, but shall at no time be less than one. The Operating Agreement may also contain additional information or provisions concerning the management and regulation of the Company and its affairs, but shall not be inconsistent with the laws of the State of Florida or these Articles.

ARTICLE V - REGISTERED AGENT

The Registered Agent of the Company shall be Minott Gore, P.A. The address of the Registered Office is 201 S. Biscayne Blvd., Suite 2800, Miami, Florida 33131. The Registered Agent accepts this designation and agrees to comply with the provisions of Chapter 608 F.S. regarding the same.

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ARTICLE VI - DURATION

The Company's duration shall commence upon the filing of these Articles with the Florida Department of State and shall continue in perpetual existence, unless earlier dissolved by operation of law or: (i) in accordance with the Company's Operating Agreement, or (ii) upon unanimous written consent of all the membership interests.

ARTICLE VII - AMENDMENT

These Articles may be amended only as provided by law or in accordance with the Company's Operating Agreement.

ARTICLE VIII - ORGANIZER

IN WITNESS WHEREOF, the undersigned, as a duly authorized representative of the Company, has set her hand this 12 day of January 2011.

Alexa Jacobs, Manager Alexa Loves LLC

AlexaJacols

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ACCEPTANCE OF REGISTERED AGENT DESIGNATION

The undersigned, as a duly authorized representative of the Registered Agent, hereby agrees to accept the designation of registered agent for Alexa Loves LLC. In this capacity, on behalf of the registered agent, the undersigned agrees to accept service of process at the place designated in the Articles of Organization and comply with all the obligations and duties required by Chapter 608 F.S.

Name: Serena Minott Minott Gore, P.A.

Signature

Date: 1/2/1

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