

**Electronic Articles of Organization  
For  
Florida Limited Liability Company**

L1100000050  
FILED 8:00 AM  
December 30, 2010  
Sec. Of State  
gmcleod

**Article I**

The name of the Limited Liability Company is:  
STRAVA OUTDOORS, LLC

**Article II**

The street address of the principal office of the Limited Liability Company is:  
5107 RIVERVIEW BLVD  
BRADENTON, FL. 34209

The mailing address of the Limited Liability Company is:  
5107 RIVERVIEW BLVD  
BRADENTON, FL. 34209

**Article III**

The purpose for which this Limited Liability Company is organized is:  
PRODUCT COMMERCIALIZATION

**Article IV**

The name and Florida street address of the registered agent is:  
CORPORATION SERVICE COMPANY  
1201 HAYS STREET  
TALLAHASSEE, FL. 32301

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: ADAM COOPER

## Article V

The name and address of managing members/managers are:

Title: MGRM  
RONALD A STEPHENS  
5107 RIVERVIEW BLVD  
BRADENTON, FL. 34209

L11000000050  
FILED 8:00 AM  
December 30, 2010  
Sec. Of State  
gmcleod

Signature of member or an authorized representative of a member

Electronic Signature: RONALD A STEPHENS

I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of the LLC and every year thereafter to maintain "active" status.