

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L10000129540
FILED 8:00 AM
December 20, 2010
Sec. Of State
bbostick

Article I

The name of the Limited Liability Company is:

JW FRAGRANCE LLC

Article II

The street address of the principal office of the Limited Liability Company is:

4819 EAST BUSCH BLVD.
SUITE 207-1
TAMPA, FL. 33617

The mailing address of the Limited Liability Company is:

4819 EAST BUSCH BLVD.
SUITE 207-1
TAMPA, FL. 33617

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS. RETAIL WHOLESALE.

Article IV

The name and Florida street address of the registered agent is:

CORPORATION SERVICE COMPANY
1201 HAYS ST.
TALLAHASSEE, FL. 32301

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: MICHELE L. ABBOTT

Article V

The name and address of managing members/managers are:

Title: MGRM
JOYCLYN FERGUS
4819 EAST BUSCH BLVD., SUITE 207-1
TAMPA, FL. 33617

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Signature of member or an authorized representative of a member

Signature: JOYCLYN FERGUS