

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L10000128298
FILED 8:00 AM
December 15, 2010
Sec. Of State
Isellers

Article I

The name of the Limited Liability Company is:

THE IDEA COMPANY, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

4480 DEERWOOD LAKE PARKWAY
UNIT # 443
JACKSONVILLE, FL. 32216

The mailing address of the Limited Liability Company is:

4480 DEERWOOD LAKE PARKWAY
UNIT # 443
JACKSONVILLE, FL. 32216

Article III

The purpose for which this Limited Liability Company is organized is:

I INTEND TO PURCHASE PRODUCTS FROM WHOLESALERS AND
MANUFACTURERS TO RETAIL ON-LINE AND VIA OTHER AVENUES.

Article IV

The name and Florida street address of the registered agent is:

TOBI A LIVINGSTON
4480 DEERWOOD LAKE PARKWAY
UNIT # 443
JACKSONVILLE, FL. 32216

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: TOBI ANN LIVINGSTON

Article V

The name and address of managing members/managers are:

Title: PRES
TOBI A LIVINGSTON
4480 DEERWOOD LAKE PARKWAY
JACKSONVILLE, FL. 32216

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Article VI

The effective date for this Limited Liability Company shall be:

12/10/2010

Signature of member or an authorized representative of a member

Signature: TOBI ANN LIVINGSTON