

**Electronic Articles of Organization  
For  
Florida Limited Liability Company**

L10000128298  
FILED 8:00 AM  
December 15, 2010  
Sec. Of State  
Isellers

**Article I**

The name of the Limited Liability Company is:  
THE IDEA COMPANY, LLC

**Article II**

The street address of the principal office of the Limited Liability Company is:  
4480 DEERWOOD LAKE PARKWAY  
UNIT # 443  
JACKSONVILLE, FL. 32216

The mailing address of the Limited Liability Company is:  
4480 DEERWOOD LAKE PARKWAY  
UNIT # 443  
JACKSONVILLE, FL. 32216

**Article III**

The purpose for which this Limited Liability Company is organized is:  
I INTEND TO PURCHASE PRODUCTS FROM WHOLESALERS AND  
MANUFACTURERS TO RETAIL ON-LINE AND VIA OTHER AVENUES.

**Article IV**

The name and Florida street address of the registered agent is:  
TOBI A LIVINGSTON  
4480 DEERWOOD LAKE PARKWAY  
UNIT # 443  
JACKSONVILLE, FL. 32216

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: TOBI ANN LIVINGSTON

### **Article V**

The name and address of managing members/managers are:

Title: PRES  
TOBI A LIVINGSTON  
4480 DEERWOOD LAKE PARKWAY  
JACKSONVILLE, FL. 32216

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### **Article VI**

The effective date for this Limited Liability Company shall be:

12/10/2010

Signature of member or an authorized representative of a member

Signature: TOBI ANN LIVINGSTON