

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L10000128278
FILED 8:00 AM
December 15, 2010
Sec. Of State
ncausseaux

Article I

The name of the Limited Liability Company is:

L1SMS LLC

Article II

The street address of the principal office of the Limited Liability Company is:

3985 GATEWAY CENTRE DRIVE
STE 200
PINELLAS PARK, FL. 33782

The mailing address of the Limited Liability Company is:

3985 GATEWAY CENTRE DRIVE
STE 200
PINELLAS PARK, FL. 33782

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

AL R RUBENBAUER III
4199 EAGLE WATCH BLVD.
PALM HARBOR, FL. 34685

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: AL RUBENBAUER

Article V

The name and address of managing members/managers are:

Title: MGR
RUBENBAUER CORPORATION
3985 GATEWAY CENTRE DRIVE STE 200
PINELLAS PARK, FL. 33782

Title: MGRM
XCEL DIRECT INC.
26895 ALISO CREEK ROAD, #B524
ALISO VIEJO, CA. 92656

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Article VI

The effective date for this Limited Liability Company shall be:

12/14/2010

Signature of member or an authorized representative of a member

Signature: AL RUBENBAUER