

LI00000118814

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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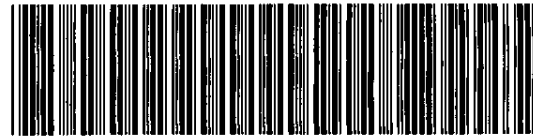
(Business Entity Name)

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TALLAHASSEE, FLORIDA

T. CLINE

FEB 10 2012

EXAMINER



FLORIDA DEPARTMENT OF STATE
Division of Corporations

January 20, 2012

NEAL FARR
1680 MERIDIAN AVENUE, SUITE 600
MIAMI BEACH, FL 33139

SUBJECT: KRAMER SPECIALTIES, LLC
Ref. Number: L10000118814

We have received your document for KRAMER SPECIALTIES, LLC and your check(s) totaling \$25.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

The effective date must be specific and cannot be prior to the date of filing.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6020.

Tammi Cline
Regulatory Specialist II

Letter Number: 012A00001411

SECRETARY OF STATE
TALLAHASSEE, FLORIDA 32314

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SOBE PROMOS, LLC
(F/K/A KRAMER SPECIALTIES, LLC)
1680 MERIDIAN AVENUE
SUITE 600
MIAMI BEACH, FLORIDA 33139
PHONE: 305-470-6640
FAX: 305-623-0615

NEAL E. FARR
GENERAL COUNSEL

JANUARY 11, 2012

FLORIDA DEPARTMENT OF STATE
DIVISION OF CORPORATIONS
REGISTRATION SECTION
CLIFTON BUILDING
2661 EXECUTIVE CENTER CIRCLE
TALLAHASSEE, FLORIDA 32301

RE: AMENDMENT TO ARTICLES OF ORGANIZATION – NAME CHANGE

DEAR SIRs:

ENCLOSED PLEASE FIND ORIGINAL ARTICLES OF AMENDMENT TO THE ARTICLES OF ORGANIZATION FOR KRAMER SPECIALTIES, LLC, FEIN# 27-3971584, TOGETHER WITH A PHOTOCOPY. ENCLOSED IS PAYMENT IN THE AMOUNT OF TWENTY-FIVE AND NO/100 DOLLARS (\$25.00).

PLEASE FILE THE AMENDMENT OF RECORD.

YOUR EARLIEST COOPERATION WOULD BE APPRECIATED.

VERY TRULY YOURS,


NEAL E. FARR
FLA. BAR. No. 288330

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TALLAHASSEE, FLORIDA

SOBE PROMOS, LLC
(F/K/A KRAMER SPECIALTIES, LLC)
1680 MERIDIAN AVENUE
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**ARTICLES OF AMENDMENT
TO THE
ARTICLES OF ORGANIZATION
OF
KRAMER SPECIALTIES, LLC**

PURSUANT TO THE PROVISIONS OF SECTION 607.1006 OF THE FLORIDA STATUTES, KRAMER SPECIALTIES, LLC, A FLORIDA LIMITED LIABILITY COMPANY IN GOOD STANDING, DOCUMENT NUMBER L10000118814, HEREBY ADOPTS THE FOLLOWING ARTICLES OF AMENDMENT TO ITS ARTICLES OF ORGANIZATION:

ARTICLE I OF THE ARTICLES OF ORGANIZATION IS HEREBY AMENDED TO READ AS FOLLOWS:

ARTICLE I

THE NAME OF THE COMPANY SHALL BE SoBe PROMOS, LLC

THE MEMBERS HAVE UNANIMOUSLY ADOPTED AND CONSENTED TO THE FOREGOING AMENDMENT EFFECTIVE AS OF THE 9TH DAY OF FEBRUARY, 2012, AT A SPECIAL MEETING CALLED FOR THAT PURPOSE.

IN WITNESS WHEREOF, THIS AMENDMENT TO THE ARTICLES OF ORGANIZATION OF KRAMER SPECIALTIES, LLC WAS ADOPTED EFFECTIVE THE 9TH DAY OF FEBRUARY, 2012.

KRAMER SPECIALTIES, LLC,
NOW KNOWN AS SoBe PROMOS, LLC.:


SPENCER S. KRAMER,
MANAGING MEMBER


NEAL E. FARR,
MANAGING MEMBER

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TALLAHASSEE, FLORIDA