

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L10000090423
FILED 8:00 AM
August 27, 2010
Sec. Of State
clewis

Article I

The name of the Limited Liability Company is:

WHAT'S HOT APPAREL, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

730 S. STERLING AVE
300
TAMPA, FL. US 33609

The mailing address of the Limited Liability Company is:

730 S. STERLING AVE
300
TAMPA, FL. US 33609

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

DAYLE URQUHART
4915 ANDROS DR
TAMPA, FL. 33629

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: DAYLE URQUHART

Article V

The name and address of managing members/managers are:

Title: MGRM
WHAT'S HOT ENTERPRISES, LLC
730 S. STERLING AVE
TAMPA, FL. 33609

Title: MGRM
JASON F JOHNSON
4322 4TH AVE SOUTH
ST. PETERSBURG, FL. 33711

Title: MGRM
ILKA FIGUEROA
9322 STONE RIVER PLACE
RIVERVIEW, FL. 33578

Title: MGRM
MORGAN DAY
10399 PARADISE BLVD #107
TREASURE ISLAND, FL. 33706

Article VI

The effective date for this Limited Liability Company shall be:

08/23/2010

Signature of member or an authorized representative of a member

Signature: DAYLE URQUHART

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