

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L10000085329
FILED 8:00 AM
August 16, 2010
Sec. Of State
ncausseaux

Article I

The name of the Limited Liability Company is:

DR BO'S DIET NYC LLC

Article II

The street address of the principal office of the Limited Liability Company is:

ONE PENN PLAZA
36TH FLOOR SUITE 3680
NEW YORK, NY. US 10119

The mailing address of the Limited Liability Company is:

ONE PENN PLAZA
36TH FLOOR SUITE 3680
NEW YORK, NY. US 10119

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

BOAZ ROSENBLAT
5600 MANOR OAK AVE
HOLLYWOOD, FL. 33312

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: BOAZ ROSENBLAT

Article V

The name and address of managing members/managers are:

Title: MGR
BOAZ ROSENBLAT
5600 MANOR OAK AVE
HOLLYWOOD, FL. 33312

Title: MGR
YOAV ROSENBLAT
15 KINZEL LANE
WEST ORANGE, NJ. 07052

Title: MGR
STEVEN NEWMAN
12333 NW 18TH ST
PEMBROKE PINES, FL. 33024

Article VI

The effective date for this Limited Liability Company shall be:

08/15/2010

Signature of member or an authorized representative of a member

Signature: BOAZ ROSENBLAT

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