

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L10000070503
FILED 8:00 AM
July 02, 2010
Sec. Of State
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Article I

The name of the Limited Liability Company is:

THE EXERCISE EXPERIENCE, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

5185 34 STREET SOUTH
ST. PETERSBURG, FL. 33712

The mailing address of the Limited Liability Company is:

5185 34 STREET SOUTH
ST. PETERSBURG, FL. 33712

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

CORPORATION SERVICE COMPANY
201 HAYS ST
TALLAHASSEE, FL. 32301

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: ADAM COOPER

Article V

The name and address of managing members/managers are:

Title: MGRM
DONALD L POKORNY
2239 DESOTO WAY SOUTH
SAINT PETERSBURG, FL. 33712

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Signature of member or an authorized representative of a member

Signature: ELIZABETH M. POKORNY