

**Electronic Articles of Organization
For
Florida Limited Liability Company**

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FILED 8:00 AM
June 14, 2010
Sec. Of State
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Article I

The name of the Limited Liability Company is:

ELLA'S WHAT NOT SHOP "LLC"

Article II

The street address of the principal office of the Limited Liability Company is:

1030 NEW YORK AVENUE
SAINT CLOUD, FL. 34769

The mailing address of the Limited Liability Company is:

1030 NEW YORK AVENUE
SAINT CLOUD, FL. 34769

Article III

The purpose for which this Limited Liability Company is organized is:

RETAIL BUSINESS

Article IV

The name and Florida street address of the registered agent is:

LORI A EISENSTADT
2217 VILLA VERANO WAY
APT 104
KISSIMMEE, FL. 34744

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: LORI ANN EISENSTADT

Article V

The name and address of managing members/managers are:

Title: MGRM
RALPH A DE LEON JR
1030 NEW YORK AVENUE
SAINT CLOUD, FL. 34769

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Article VI

The effective date for this Limited Liability Company shall be:

06/09/2010

Signature of member or an authorized representative of a member

Signature: RALPH A. DE LEON