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(Requestor's Name)

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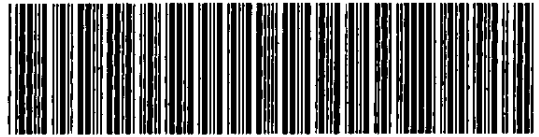
(Business Entity Name)

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2010 JUN 11 PM 05  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

C. LEWIS  
June 14, 2010  
EXAMINER



Attorneys at Law

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May 13, 2010

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

RE: KeysLeads, LLC

Dear Sir/Madam:

Enclosed herewith please find an original and one copy of the Articles of Organization for **KeysLeads, LLC**, along with our check in the amount of \$125.00 made payable to Florida Department of State to cover the filing fee.

Please file the enclosed and return one filed copy to the undersigned.

If you have any questions with regard to the above, feel free to call.

Very truly yours,

A handwritten signature in black ink, appearing to be 'A. R. Friedman', with a long horizontal line extending to the right.

Andrew R. Friedman

ARF

Encl.



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

May 19, 2010

ANDREW R. FRIEDMAN  
175 E. MAIN STREET  
SUITE 200  
LEXINGTON, KY 40507

SUBJECT: KEYSLEADS, LLC  
Ref. Number: W10000024478

We have received your document for KEYSLEADS, LLC and your check(s) totaling \$125.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

The name designated in your document is unavailable since it is the same as, or it is not distinguishable from the name of an existing entity. Section 608.406, Florida Statutes, was amended effective July 1, 2007, to require the name of a limited liability company to be distinguishable from the names of all other filings filed with the Division of Corporations, except for fictitious name registrations and general partnership registrations.

Please select a new name and make the correction in all the appropriate places. One or more words may be added to make the name distinguishable from the one presently on file. Adding of Florida or Florida to the end of the name is not acceptable. A search for name availability can be made on the Internet through the Division's records at [www.sunbiz.org](http://www.sunbiz.org).

Please note the name of a limited liability company must end with the words Limited Liability Company, the abbreviation L.L.C., or the designation LLC. The word Limited may be abbreviated as Ltd. and the word Company may be abbreviated as Co. The following suffixes are no longer acceptable: Limited Company, L.C., and LC.

Please return the corrected original and one copy of your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6047.

Carolyn Lewis  
Regulatory Specialist II  
Registration/Qualification Section

Letter Number: 910A00012698

ARTICLES OF ORGANIZATION  
OF  
KEY LEAD GEN, LLC

ARTICLE I  
NAME

The name of this limited liability company is **Key Lead Gen, LLC**.

ARTICLE II  
DURATION

This limited liability company shall have perpetual existence.

ARTICLE III  
PURPOSE

This limited liability company is organized for any lawful purpose, except that special statutes for the regulation and control of specific types of business shall control when in conflict with these Articles of Organization.

ARTICLE IV  
ADDRESS

The principal place of business and mailing address of this limited liability company shall be **6400 East Rogers Circle, Boca Raton, Florida 33499**.

ARTICLE V  
INITIAL REGISTERED AGENT AND OFFICE

The initial registered agent of this limited liability company is **Joe D. Seta**, and the initial registered agent's office address shall be **6400 East Rogers Circle, Boca Raton, Florida 33499**.

ARTICLE VI  
MANAGEMENT

This limited liability company shall be managed one or more managers. The name and address of the initial manager is:

Joe D. Seta

6400 East Rogers Circle  
Boca Raton, Florida 33499

ARTICLE VII  
POWERS

This limited liability company shall have all of the powers enumerated in the Limited Liability Act.

ARTICLE VIII  
RIGHT OF CONTINUANCE

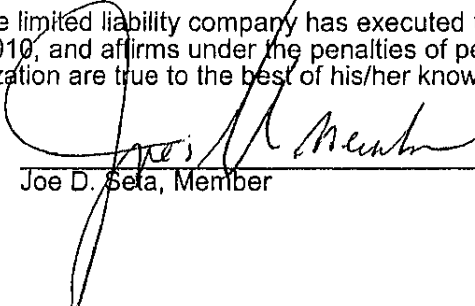
The members shall have the right to continue the business on the death, retirement, resignation, expulsion, bankruptcy, or dissolution of a member or the occurrence of any other event that terminates the continued membership of a member in the limited liability company.

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ARTICLE IX  
AMENDMENT

These Articles of Organization may be amended in the manner provided in the Operating Agreement of the Company.

IN WITNESS WHEREOF, a member of the limited liability company has executed these Articles of Organization on the 12 day of May, 2010, and affirms under the penalties of perjury that the facts contained in these Articles of Organization are true to the best of his/her knowledge.

  
\_\_\_\_\_  
Joe D. Seta, Member

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TALLAHASSEE, FLORIDA

**CERTIFICATE OF DESIGNATION OF  
REGISTERED AGENT/REGISTERED OFFICE**

PURSUANT TO THE PROVISIONS OF SECTION 608.415 OR 608.507, FLORIDA STATUTES, THE UNDERSIGNED LIMITED LIABILITY COMPANY SUBMITS THE FOLLOWING STATEMENT IN DESIGNATING THE REGISTERED OFFICE/REGISTERED AGENT, IN THE STATE OF FLORIDA.

1. The name of the limited liability company is:

**KEY LEAD GEN, LLC**

2. The name and address of the registered agent and office is:

Joe D. Seta  
6400 East Rogers Circle  
Boca Raton, Florida 33499

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE-STATED LIMITED LIABILITY COMPANY AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

  
\_\_\_\_\_  
Joe D. Seta

Date: 5/12/2010

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