

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L10000062727
FILED 8:00 AM
June 11, 2010
Sec. Of State
gmcleod

Article I

The name of the Limited Liability Company is:

LAZY DOG BRAND LLC

Article II

The street address of the principal office of the Limited Liability Company is:

5106 OVERSEAS HIGHWAY
#1
KEY WEST, FL. US 33040

The mailing address of the Limited Liability Company is:

5106 OVERSEAS HIGHWAY
#1
KEY WEST, FL. US 33040

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

SUE COOPER
5106 OVERSEAS HIGHWAY
#1
KEY WEST, FL. 33040

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: SUE COOPER

Article V

The name and address of managing members/managers are:

Title: MGRM
SUE COOPER
5106 OVERSEAS HIGHWAY #1
KEY WEST, FL. 33040 US

Title: MGRM
TERRY SULLIVAN
1119 ROYAL ST APT A
KEY WEST, FL. 33040 US

Signature of member or an authorized representative of a member

Signature: TERRY SULLIVAN

L10000062727
FILED 8:00 AM
June 11, 2010
Sec. Of State
gmcleod