

**Electronic Articles of Organization  
For  
Florida Limited Liability Company**

L10000057392  
FILED 8:00 AM  
May 27, 2010  
Sec. Of State  
clewis

**Article I**

The name of the Limited Liability Company is:

MARKETING INSIGHTS, LLC

**Article II**

The street address of the principal office of the Limited Liability Company is:

3000 SOUTH OCEAN BLVD.  
NO. 801  
BOCA RATON, FL. 33432

The mailing address of the Limited Liability Company is:

3000 SOUTH OCEAN BLVD.  
NO. 801  
BOCA RATON, FL. 33432

**Article III**

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The name and Florida street address of the registered agent is:

DONALD M ALLISON  
7601-A NORTH FEDERAL HWY.  
SUITE 165  
BOCA RATON, FL. 33487

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: DONALD M. ALLISON

## **Article V**

The name and address of managing members/managers are:

Title: MGRM  
GAIL A MEYER  
3000 SOUTH OCEAN BLVD.  
BOCA RATON, FL. 33432

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Signature of member or an authorized representative of a member

Signature: DONALD M. ALLISON