

**Electronic Articles of Organization
For
Florida Limited Liability Company**

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FILED 8:00 AM
May 10, 2010
Sec. Of State
dbruce

Article I

The name of the Limited Liability Company is:

INNOVATIVE MERCHANDISING LLC

Article II

The street address of the principal office of the Limited Liability Company is:

2610 NW A STREET
BENTONVILLE, AR. US 72712

The mailing address of the Limited Liability Company is:

9 NORTH DRIVE
KEY LARGO, FL. US 33037

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

MOODY JONES INGINO & MOREHEAD PA
1333 S. UNIVERSITY DRIVE
201
PLANTATION, FL. 33324

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: STEVE E. MOODY

Article V

The name and address of managing members/managers are:

Title: MGRM
WILLIAM B CAHILL
9 NORTH DRIVE
KEY LARGO, FL. 33037 US

Title: MGRM
STEPHEN J KINGSTON
2610 NW A STREET
BENTONVILLE, AR. 72712 US

Signature of member or an authorized representative of a member

Signature: WILLIAM B. CAHILL

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