

**Electronic Articles of Organization
For
Florida Limited Liability Company**

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FILED 8:00 AM
April 14, 2010
Sec. Of State
nculligan

Article I

The name of the Limited Liability Company is:

THE RETENTION GROUP, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

9761 SW 52ND LANE
GAINESVILLE, FL. US 32608

The mailing address of the Limited Liability Company is:

9761 SW 52ND LANE
GAINESVILLE, FL. US 32608

Article III

The purpose for which this Limited Liability Company is organized is:

THE SALES OF DIRECT MAIL AND STAFFED EVENTS.

Article IV

The name and Florida street address of the registered agent is:

SMALLBIZ AGENTS, LLC
4244 W. TENNESSEE ST. #185
TALLAHASSEE, FL. 32304

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: MICHAEL BANNER

Article V

The name and address of managing members/managers are:

Title: MGRM
PAUL MCARTHUR
9761 SW 52ND LANE
GAINESVILLE, FL. 32608 US

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Signature of member or an authorized representative of a member

Signature: VAL CLEWLEY