

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L10000018558
FILED 8:00 AM
February 18, 2010
Sec. Of State
Isellers

Article I

The name of the Limited Liability Company is:

PIERCE JEWELERS, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

110 EDGEWATER CIRCLE
SANFORD, FL. US 32773

The mailing address of the Limited Liability Company is:

110 EDGEWATER CIRCLE
SANFORD, FL. US 32773

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

UNITED STATES CORPORATION AGENTS, INC.
13302 WINDING OAKS BLVD.
A-100
TAMPA, FL. 33612

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: SHEILA DANG, US CORP. AGENTS, INC.

Article V

The name and address of managing members/managers are:

Title: MGRM
LANCE A PIERCE
110 EDGEWATER CIRCLE
SANFORD, FL. 32773 US

L10000018558
FILED 8:00 AM
February 18, 2010
Sec. Of State
Isellers

Signature of member or an authorized representative of a member

Signature: SHEILA DANG, LEGALZOOM.COM, INC.