

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L10000014704
FILED 8:00 AM
February 08, 2010
Sec. Of State
tcline

Article I

The name of the Limited Liability Company is:
LENFEST DIRECT RESPONSE MEDIA LLC

Article II

The street address of the principal office of the Limited Liability Company is:
2308 E 10TH AVENUE
B
TAMPA, FL. 33605

The mailing address of the Limited Liability Company is:
2308 E 10TH AVENUE
B
TAMPA, FL. 33605

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
ADAM M LENFEST
2308 E 10TH AVENUE
B
TAMPA, FL. 33605

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: ADAM LENFEST

Article V

The name and address of managing members/managers are:

Title: MGRM
ADAM M LENFEST
2308 E 10TH AVENUE
TAMPA, FL. 33605

Title: MGRM
NICOL WINKLER
2308 E 10TH AVENUE
TAMPA, FL. 33605

L10000014704
FILED 8:00 AM
February 08, 2010
Sec. Of State
tcline

Article VI

The effective date for this Limited Liability Company shall be:

02/01/2010

Signature of member or an authorized representative of a member

Signature: ADAM LENFEST