

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L09000108897
FILED 8:00 AM
November 12, 2009
Sec. Of State
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Article I

The name of the Limited Liability Company is:
SIMPLY PERSONAL LLC

Article II

The street address of the principal office of the Limited Liability Company is:
12855 SW 110 TERRACE
MIAMI, FL. 33186

The mailing address of the Limited Liability Company is:
12855 SW 110 TERRACE
MIAMI, FL. 33186

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
EVAN S COHEN
12855 SW 110 TERRACE
MIAMI, FL. 33186

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: EVAN S. COHEN

Article V

The name and address of managing members/managers are:

Title: MGRM
EVAN S COHEN
12855 SW 110 TERRACE
MIAMI, FL. 33186

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Signature of member or an authorized representative of a member

Signature: EVAN S. COHEN