

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L09000097125
FILED 8:00 AM
October 07, 2009
Sec. Of State
shawkes

Article I

The name of the Limited Liability Company is:

VERTICAL LLC

Article II

The street address of the principal office of the Limited Liability Company is:

189 S. ORANGE AVE
SUITE 1700
ORLANDO, FL. US 32801

The mailing address of the Limited Liability Company is:

189 S. ORANGE AVE
SUITE 1700
ORLANDO, FL. US 32801

Article III

The purpose for which this Limited Liability Company is organized is:

MANAGE LENDING ACTIVITIES.

Article IV

The name and Florida street address of the registered agent is:

ANITA GERACI-CARVER
1560 BLOXAM AVE
CLERMONT, FL. 34711

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: ANITA GERACI-CARVER

Article V

The name and address of managing members/managers are:

Title: MGR
SND MEDIA LLC DBA VERTICAL INNOVATIONS
189 S. ORANGE AVE, STE 1700
ORLANDO, FL. 32801 US

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Article VI

The effective date for this Limited Liability Company shall be:

10/01/2009

Signature of member or an authorized representative of a member

Signature: JAYSON STRINGFELLOW