

**Electronic Articles of Organization  
For  
Florida Limited Liability Company**

L09000085672  
FILED 8:00 AM  
September 03, 2009  
Sec. Of State  
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**Article I**

The name of the Limited Liability Company is:  
BLACK ICE MARKETING LLC

**Article II**

The street address of the principal office of the Limited Liability Company is:  
4 ALLEGHENY CENTER  
6TH FLOOR  
PITTSBURGH, PA. 15212

The mailing address of the Limited Liability Company is:  
4 ALLEGHENY CENTER  
6TH FLOOR  
PITTSBURGH, PA. 15212

**Article III**

The purpose for which this Limited Liability Company is organized is:  
ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The name and Florida street address of the registered agent is:  
JOHN BETTIS III  
10800 BRIGHTON BAY BLVD  
SUITE #9106  
SAINT PETERSBURG, FL. 33716

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: JOHN BETTIS

### **Article V**

The name and address of managing members/managers are:

Title: MGRM  
CHARLES SANDERS  
4 ALLEGHENY CENTER  
PITTSBURGH, PA. 15212

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### **Article VI**

The effective date for this Limited Liability Company shall be:

09/03/2009

Signature of member or an authorized representative of a member

Signature: JOHN BETTIS