

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L09000076789
FILED 8:00 AM
August 10, 2009
Sec. Of State
jbryan

Article I

The name of the Limited Liability Company is:

KEEN CONCEPTS LLC

Article II

The street address of the principal office of the Limited Liability Company is:

6365 TORRINGTON CIR
LAKELAND, FL. 33811

The mailing address of the Limited Liability Company is:

2028 SHEPHERD RD
221
MULBERRY, FL. 33860

Article III

The purpose for which this Limited Liability Company is organized is:

MARKETING, EVENT MARKETING, PROMOTIONS, EVENT PLANNING AND
MARKETING/COMMUNICATIONS WORKSHOPS AND TRAINING.

Article IV

The name and Florida street address of the registered agent is:

BRIAN W BERNARD
2028 SHEPHERD RD
221
MULBERRY, FL. 33860

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: BRIAN BERNARD

Article V

The name and address of managing members/managers are:

Title: MGRM
BRIAN W BERNARD MR.
6365 TORRINGTON CIRCLE
LAKELAND, FL. 33811

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Signature of member or an authorized representative of a member

Signature: JAMIE HENDRIX