

Division of Corporations

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**Florida Department of State**  
Division of Corporations  
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Account Name : THE LEE LAW FIRM, P.L.  
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Phone : (407) 550-0368  
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**FLORIDA/FOREIGN LIMITED LIABILITY CO.**

**W RETAIL CONCEPTS, LLC**

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**EXAMINER**

## DRRT

### FAX TRANSMITTAL SHEET

To: Florida Department of State, Division of Corporations  
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From: Courtney Dille  
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Business phone: 305-375-9220

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Re: W RETAIL CONCEPTS, LLC ELECTRONIC FILING

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121 South Orange Avenue  
Suite 1270  
Orlando, Florida 32801

Diaz, Reus & Targ, LLP  
121 South Orange Avenue, Ste. 1270  
Orlando, FL 32801  
(407) 550-0368

**Articles of Organization**

of

**W RETAIL CONCEPTS, LLC**

**ARTICLE I**

Name and Duration

The name of this Limited Liability Company is W RETAIL CONCEPTS, LLC (hereinafter referred to as the "Company"). The duration of the Company shall commence upon the filing of these Articles of Organization and shall be perpetual.

**ARTICLE II**

Principal Office

The mailing address and street address of the principal office of the Company are 6150 Metrowest Boulevard, Suite 305, Orlando, Florida 32835 or such other place as the managers of the Company may determine from time to time.

**ARTICLE III**

Registered Office and Agent

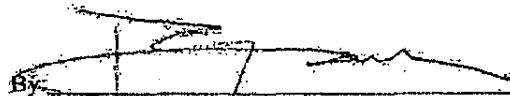
The name and address of the registered office of the Company in the State of Florida are Diaz, Reus & Targ, LLP and 100 Southeast Second Street, Suite 2600, Miami, Florida 33131.

**ARTICLE IV**

Manager-Managed Company

The Company is to be managed by managers of the Company.

DATED as of the 14th day of July, 2009.

By:   
Name: P. Y. Won, Authorized  
Representative of Member

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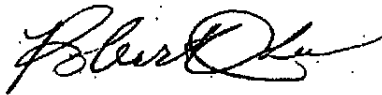
**CERTIFICATE OF DESIGNATION OF  
REGISTERED AGENT/REGISTERED OFFICE**

Pursuant to the provisions of Florida Statutes Section 608.415, W RETAIL CONCEPTS, LLC submits the following statement in designating the registered office/registered agent, in the State of Florida:

1. The name of the limited liability company is W RETAIL CONCEPTS, LLC.
2. The name and address of the registered agent and office are: Diaz, Reus & Targ, LLP and 100 Southeast Second Street, Suite 2600, Miami, Florida 33131.

Having been named as registered agent and to accept service of process for the above-named limited liability company at the place designated in this certificate, the undersigned hereby accepts the appointment as registered agent and agrees to act in this capacity. The undersigned further agrees to comply with the provisions of all statutes relating to the proper and complete performance of its duties, and is familiar with and accepts the obligations of the position as registered agent.

Dated: July 14, 2009.

  
By: \_\_\_\_\_  
Robert Q. Lee, as Partner of  
Diaz, Reus & Targ, LLP