2010 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# L09000064059

Entity Name: ASM PLAYBOY, LLC

FILED Feb 08, 2010 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

3110 GREEN DOLPHIN LN NAPLES, FL 34102 US

Current Mailing Address: New Mailing Address:

3110 GREEN DOLPHIN LN 245 COMMERCIAL STREET NAPLES, FL 34102 US SUITE 401 PORTLAND, ME 04101 US

FEI Number: 27-0693500 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired (X)

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

ABBASS, BRITTANY S 3110 GREEN DOLPHIN LN NAPLES, FL 34102 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

MANAGING MEMBERS/MANAGERS:

Title: MGR

Name: ABBASS, BRITTANY S Address: 3110 GREEN DOLPHIN LN City-St-Zip: NAPLES, FL 34102 US

Title: MGR

Name: LIBERTY, MICHAEL A

Address: 245 COMMERCIAL STREET, SUITE 401

City-St-Zip: PORTLAND, ME 04101 US

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statues.

SIGNATURE: MICHAEL A LIBERTY MGR 02/08/2010