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To:

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Fax Number : (850) 617-6383

From:

Account Name : CASEY CIKLIN LUBITZ MARTENS & O'CONNELL

Account Number: 076376001447

Phone

: (561)832-5900

Fax Number

: (561)833-4209

FLORIDA/FOREIGN LIMITED LIABILITY CO.

Simply Smart Concepts, LLC

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ARTICLES OF ORGANIZATION

OF

SIMPLY SMART CONCEPTS, LLC

The undersigned, desiring to form a limited liability company under the Florida Limited Liability Company Act, Chapter 608.401, et seq., Florida Statutes (the "Act"), do sign, acknowledge and deliver in duplicate to the Secretary, Florida Department of State, these Articles of Organization.

<u>ARTICLE I</u>

Name

The name of the Limited Liability Company (the "Company") is Simply Smart Con-LLC.

ARTICLE II

Address

The mailing address and the street address of the principal office of the Company is 28412 Meadowrush Way, Wesley Chapel, Florida 33543.

ARTICLE III

Registered Agent, Registered Office and Registered Agent's Signature

The name and the Florida street address of the Registered Agent are Robert A. Graydon, 28412 Meadowrush Way, Wesley Chapel, Florida 33543.

Having been named as registered agent and to accept service of process for the Company at the place designated in this Certificate, I accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F. S.

Registered Agent's Signature

Robert A. Graydon

Casey Ciklin Lubitz Martens & O'Connell 515 N. Flagler Orive, 18th Floor, West Palm Beach, Florida 33401 5618200389

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ARTICLE IV

Management

The Limited Liability Company is to be managed by a manager and is, therefore, a manager managed Company.

IN WITNESS WHEREOF, the parties have entered into, executed and made these Articles of Organization as of this 17 day of June, 2009.

(In accordance with section 608.408(3), Florida Statutes, the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true.)

Robert A. Graydon, Manager

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Cassy Ciklin Lubitz Martens & O'Connell 515 N. Flagter Drive, 18th Floor, West Palm Beach, Florida 33401