

# **2011 LIMITED LIABILITY COMPANY AMENDED ANNUAL REPORT**

DOCUMENT# L09000045365

**FILED**  
**Dec 15, 2011**  
**Secretary of State**

**Entity Name:** LA PLAYA MARKETING, LLC

**Current Principal Place of Business:**

1111 SW 18TH STREET  
BOCA RATON, FL 33486 US

**New Principal Place of Business:**

**Current Mailing Address:**

1111 SW 18TH STREET  
BOCA RATON, FL 33486 US

**New Mailing Address:**

**FEI Number:** 26-4838906

**FEI Number Applied For ( )**

**FEI Number Not Applicable ( )**

**Certificate of Status Desired ( )**

**Name and Address of Current Registered Agent:**

MARTINEZ, ERIK  
825-A SOUTH FLORIDA HIGHWAY  
DEERFIELD BEACH, FL 33441 US

**Name and Address of New Registered Agent:**

MARTINEZ, ERIK  
1111 SW 18TH STREET  
BOCA RATON, FL 33486 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: ERIK MARTINEZ

12/15/2011

Electronic Signature of Registered Agent

Date

**MANAGING MEMBERS/MANAGERS:**

Title: MGRM  
Name: MARTINEZ, ERIK  
Address: 1111 SW 18TH STREET  
City-St-Zip: BOCA RATON, FL 33486

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statutes.

SIGNATURE: ERIK MARTINEZ

MGRM

12/15/2011

Electronic Signature of Signing Managing Member, Manager, or Authorized Representative / Date