

**Electronic Articles of Organization
For
Florida Limited Liability Company**

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FILED 8:00 AM
April 29, 2009
Sec. Of State
clewis

Article I

The name of the Limited Liability Company is:

LIFE BRANDS, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

236 PASADENA PLACE
ORLANDO, FL. 32803

The mailing address of the Limited Liability Company is:

236 PASADENA PLACE
ORLANDO, FL. 32803

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

ALICIA M SWEENEY
236 PASADENA PLACE
ORLANDO, FL. 32803

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: ALICIA M. SWEENEY

Article V

The name and address of managing members/managers are:

Title: MGRM
SENSES 3, LLC
236 PASADENA PLACE
ORLANDO, FL. 32803

Title: MGRM
INSIGHT WORLDWIDE MARKETING, LLC
28 EAST JACKSON BOULEVARD, 10TH FLOOR M14
CHICAGO, IL. 60604

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Article VI

The effective date for this Limited Liability Company shall be:

05/01/2009

Signature of member or an authorized representative of a member

Signature: ALICIA M. SWEENEY