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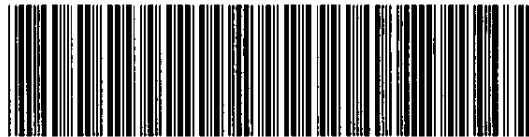
(Business Entity Name)

(Document Number)

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

B. KOHR

MAR 11 2009

EXAMINER

Jay Nelson  
16450-3 S. Tamiami Trail  
Fort Myers, FL 33908  
239-590-9700

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301  
(850) 245-6051

March 7th, 2009

Hello Sir/Madam,

I am submitting two sets of Articles of Organization for the newly formed companies, Grassroots RPM, LLC and Light Marketing Action, LLC. These filings are enclosed.

Please let me know if you have any questions regarding these documents or the formation of these two new corporations in Florida.

I appreciate your time and look forward to growing these two entities in the great state of Florida!

Thanks for sharing any resources you have for operating a business as a Florida corporation.

Sincerely,



Jay Nelson

If you have any questions, my direct number is (239) 834-2333.

## **ARTICLES OF ORGANIZATION OF LIGHT MARKETING ACTION, LLC.**

The undersigned for the purpose of forming a limited liability company under the Florida Limited Liability Company Act, Florida Statutes Chapter 608, hereby makes, acknowledges, and files the following Articles of Organization.

### **Article 1-NAME:**

The name of the limited liability company shall be Light Marketing Action, LLC ("Company").

### **Article 2-ADDRESS:**

The principle place of business of the company in Florida shall be 16450-3 Tamiami Trail, Fort Myers, Florida 33908, and the mailing address shall be the same.

### **Article 3-EFFECTIVE DATE:**

These articles of Organization shall be effective immediately upon approval of the Secretary of State, State of Florida.

### **Article 4-DURATION:**

Subject to provisions of Article 9, the Company's existence shall terminate no later than 99 years from its date of commencement, unless the Company is earlier dissolved as provided in the Articles of Organization.

### **Article 5-PURPOSES AND POWERS:**

The general purpose for which the Company is organized is to engage in any legal business for which a limited liability company may be organized under the laws of the State of Florida. The company shall have all the powers granted to a limited liability company under the laws of the State of Florida.

### **Article 6-REGISTERED OFFICE AND REGISTERED AGENT:**

The initial address of registered office of this company is 16450-3 Tamiami Trail, Fort Myers, Florida 33908 and the Registered Agent shall be Jay C. Nelson.

### **Article 7-ADMISSION OF NEW MEMBERS**

No additional Member(s) shall be admitted to the Company except with the unanimous written consent of all the member(s) of the Company and upon such terms and conditions as shall be determined by all members. A member may transfer his or her interest in the company as set forth in the regulations of the Company, but the transferee

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shall have no right to participate in the management of the business and affairs of the Company other than the member proposing to dispose of his or her interest approved of the proposed transfer by unanimous written consent.

#### **Article 8-TERMINATION OF EXISTENCE:**

The company shall be dissolved upon death, retirement, resignation, expulsion, bankruptcy or dissolution of a member or manager, or upon the occurrence of any other event that terminates the continued membership of a member in the Company, unless the business of the company is continued by the consent of all the remaining members, provided there are at least one remaining member.

#### **Article 9-MANAGERS:**

The initial managers of the company are:

Jay C. Nelson: Manager

Jay C. Nelson: Secretary

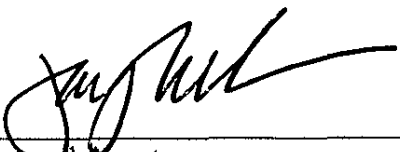
#### **Article 10-INDEMNIFICATION AGREEMENT:**

The Company shall indemnify any manager(s) of who was wholly successful, on the merits or otherwise, in the defense of any proceeding to which the manager(s) was a party because the manager(s) of the Company against reasonable attorney fees and expenses incurred by the manager in connection with the proceeding. The company may indemnified an individual made a party to a proceeding because the individual is a manager(s) or agent of the Company against any liability if authorized in a specific case after determination in the manner required by the other manager(s), that indemnification as the case may be, is permissible under the circumstances because the manager(s) has met the standard of conduct set forth by the other manager(s).

The indemnification and advancement of attorney fees and expenses for the manager(s) shall apply when such persons are serving at the Company's request while a manager, partner, trustee, agent or another foreign or domestic Company, partnership, joint venture, trust, employee benefit plan or other enterprise, whether or not for profit or not for profit, as well as in the official capacity of the Company. The company may also pay for or reimburse attorney fees and expenses incurred by any manager(s) of the Company who is a party to a proceeding in advance of final disposition of the proceeding.

The Company also may purchase and maintain insurance on behalf of an individual arising from the individual's status such as a manager(s), employee or agent of the Company, whether or not the Company would have power to indemnify the individual against the same liability under the law. All references in this article of incorporation are deemed to include any amendment or successor thereto. Nothing

contained in these Articles of incorporation shall limit or preclude the exercise of any right relating to indemnification or advance of any attorney fees and expenses to any person who is or was a manager(s), employee or agent of the Company or the ability of the Company otherwise to indemnify or advance expenses to any such person by contract or in any to any such person by contract or in any other manner. If any word, clause or sentence of the foregoing provisions regarding indemnification or advancement of the attorney fees or expenses shall be held invalid as contrary to law or public policy, it shall be severable and the provisions remaining shall not be otherwise affected. All references in these articles of incorporation to "manager(s)", "employee", and "agent" shall include the heirs, estates, executors, administrators and personal representatives of such persons.

  
\_\_\_\_\_  
Registered Agent