2011 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# L08000114571

Entity Name: NEW PRODUCT INSIGHTS, LLC

FILED Feb 09, 2011 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

8 LAS SENDAS 10000 SW 52ND AVE BOYNTON BEACH, FL 33426

#BB-163

GAINESVILLE, FL 32608

Current Mailing Address: New Mailing Address:

8 LAS SENDAS 10000 SW 52ND AVE BOYNTON BEACH, FL 33426

#BB-163

GAINESVILLE, FL 32608

FEI Number: 35-2357861 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

MIKE, ANDREW V MIKE, ANDREW V

8 LAS SENDAS 10000 SW 52ND AVE # BB-163 BOYNTON BEACH, FL 33426 US GAINESVILLE, FL 32608

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: 02/09/2011

> Electronic Signature of Registered Agent Date

MANAGING MEMBERS/MANAGERS:

MGRM

MIKE, ANDREW V Name:

Address: 10000 SW 52ND AVE # BB-163 City-St-Zip: GAINESVILLE, FL 32608

Title: MGRM

Name: CLAWSON, JON

Address: 11660 NW 56TH DRIVE #113 City-St-Zip: CORAL SPRINGS, FL 33076

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statues.

SIGNATURE: ANDREW V. MIKE **PRES** 02/09/2011