

**Electronic Articles of Organization
For
Florida Limited Liability Company**

**L08000114571
FILED 8:00 AM
December 16, 2008
Sec. Of State
Isellers**

Article I

The name of the Limited Liability Company is:
NEW PRODUCT INSIGHTS, LLC

Article II

The street address of the principal office of the Limited Liability Company is:
8 LAS SENDAS
BOYNTON BEACH, FL. 33426

The mailing address of the Limited Liability Company is:
8 LAS SENDAS
BOYNTON BEACH, FL. 33426

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
ANDREW V MIKE
8 LAS SENDAS
BOYNTON BEACH, FL. 33426

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: ANDREW V. MIKE

Article V

The name and address of managing members/managers are:

Title: MGRM
ANDREW V MIKE
8 LAS SENDAS
BOYNTON BEACH, FL. 33426

Title: MGRM
JON CLAWSON
11660 NW 56TH DRIVE #113
CORAL SPRINGS, FL. 33076

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Article VI

The effective date for this Limited Liability Company shall be:

12/26/2008

Signature of member or an authorized representative of a member

Signature: ANDREW V. MIKE